

# Association of Southeastern State Park Directors Conference Sponsor Information



## 2021

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The Association of Southeastern State Park Directors hosts an annual conference for State Park Directors and their senior leadership to meet and learn from each other to enhance efforts to provide world-class service and recreational opportunities to the millions of state park visitors who come to re-create and enjoy some of America's finest public lands.

The conference would not be possible without the generous support and partnership with sponsors.

### **BECOME A SPONSOR!**

Participating as a sponsor will enable you and your business or organization to showcase your brand and interact with State Park Directors and their senior leadership. [Click here](#) for the short video "Why Sponsor?" and see the value being a sponsor brings to your business and the State park representatives. Please contact Tom Linley at 850-510-7818 or [partnership@asspd.org](mailto:partnership@asspd.org) for more information.

### **WHO'S YOUR AUDIENCE?**

Conference attendees represent thirteen of the state park systems throughout the southeast. This includes up to thirteen State Park Directors with the remainder being their senior leadership. Participants are a unique blend of senior leaders and decision-makers who attend to learn of new programs, trends, and products that can improve their services and take advantage of a rare opportunity to "network" with people from across the southeast with the same goals and interests.

### **WHAT'S THE BENEFIT OF SPONSORSHIP?**

- **Presence.** Sponsorship maximizes your visibility allowing opportunities to showcase products or services. Sponsors are encouraged to participate fully in the conference, attending onsite and offsite educational sessions which provide insight into operating state parks as well as providing opportunities to be part of formal and casual conversations.
- **Affirmation of State Park Values.** Becoming a sponsor shows that your organization supports the work of state parks and the values they provide to both visitors and communities.
- **Speaking Opportunities.** Some levels of sponsorship include speaking opportunities.
- **Exhibit Opportunities.** Sponsors will have the opportunity to exhibit their products or services at designated times and locations throughout the conference. Sponsor displays may be located for designated times at either the conference hotel or at offsite education venues.
- **Product Placement:** Sponsorship includes placement of products, samples, or promotional materials in conference bags, at meeting tables, and conference support materials.
- **Conference Program:** All sponsors are recognized in the conference program, poster signs, and during appropriate times during the conference.

**SPONSORSHIP LEVELS:**

Amount	Registration	Program Ad Size
\$10,000	4 Registrations*	1 Page
\$5,000	3 Registrations*	½ Page
\$2,500	2 Registrations*	¼ Page
\$1,500	1 Registration*	Business Card
\$750	None Included	Program Listing
*Additional registrations are limited to one more than the sponsor level paid at the full conference rate.		

**Sponsor Approval:** Once sponsors are approved a confirming Sponsorship Agreement will be provided and then payment can be made either online or by check.

**MEAL SPONSORSHIP OPPORTUNITIES**

- \$5,000 – Welcome Reception
- \$5,000 – Monday Dinner
- \$5,000 – Tuesday Dinner
- \$10,000 – Wednesday Closing Banquet Dinner
- \$2,500 – Monday Lunch
- \$2,500 – Tuesday Lunch
- \$2,500 – Wednesday Lunch
- \$1,500 – Monday Breakfast
- \$1,500 – Tuesday Breakfast
- \$1,500 – Wednesday Breakfast

**HOSPITALITY SPONSORSHIP OPPORTUNITIES**

- \$1,500 – Sunday Evening Hospitality
- \$1,500 – Monday Evening Hospitality
- \$1,500 – Tuesday Evening Hospitality
- \$1,500 – Wednesday Evening Hospitality
- \$1,500 – Monday Before Dinner Reception
- \$1,500 – Tuesday Before Dinner Reception

**OTHER SPONSORSHIP OPPORTUNITIES**

- \$5,000 – Closing Banquet Guest Speaker
- \$2,500 – Conference Backpack
- \$2,500 – Conference Staff Shirts
- \$2,500 – Conference Neck Wallet Lanyards
- \$2,500 – Conference Vest
- \$2,500 – Conference Knife
- \$2,500 – Monday Transportation
- \$2,500 – Tuesday Transportation
- \$1,500 – Monday Morning Program
- \$1,500 – Monday Afternoon Program
- \$1,500 – Tuesday Morning Program
- \$1,500 – Tuesday Afternoon Program
- \$1,500 – Wednesday Morning Program
- \$1,500 – Wednesday Afternoon Program
- \$1,500 – Wednesday Dinner Entertainment
- \$750 – Monday Day Refreshments
- \$750 – Tuesday Day Refreshments
- \$750 – Wednesday Day Refreshments
- \$750 – Tuesday Dinner Entertainment
- \$750 – Program and Signs Printing Sponsor

**Sponsorship Questions:** Tom Linley, 850-510-7818, [partnership@asspd.org](mailto:partnership@asspd.org)